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COM(2025) 654 final

ANNEX

ANNEX

to the

Proposal for a COUNCIL IMPLEMENTING DECISION

amending Implementing Decision (EU) (ST 12319/21 INIT; ST 12319/21 ADD 1) of 29 October 2021 on the approval of the assessment of the recovery and resilience plan for Romania

{SWD(2025) 342 final}

K. COMPONENT 11: TOURISM AND CULTURE

The objective of the Tourism and Culture component is to increase social, economic and territorial cohesion and to create new jobs especially in rural areas, namely:

- (1) promoting sustainable socio-economic transformation in rural and disadvantaged areas by developing a network of Regional Destination Management Organisations and supporting local tourism investments;
- (2) supporting sustainable mobility by creating a national Velo network including Eurovelocycling routes; and
- (3) reducing the gap in access to culture between rural and large urban areas.

The reforms and investments shall contribute to addressing the country-specific recommendations conveyed to Romania in 2019 and 2020, on the need to “focus investment on the green and digital transition, in particular on sustainable transport, digital service infrastructure” (country-specific recommendation 3, 2020) while “taking into account regional disparities” (country-specific recommendation 4, 2019).

It is expected that no measure in this component does significant harm to environmental objectives within the meaning of Article 17 of Regulation (EU) 2020/852, taking into account the description of the measures and the mitigating steps set out in the recovery and resilience plan in accordance with the DNSH Technical Guidance (2021/C58/01).

K.1. Description of the reforms and investments for non-repayable financial support

Reform 3.a. Reforming the funding system for the cultural sector

The objective of this reform is to establish the legal and administrative framework for cultural workers

This measure consists in the adoption of legal acts on the funding system for cultural projects and the support to workers in cultural sectors.

This measure complements sub-reform Reform 3.: Reforming the funding system for the cultural sector.

Investment 5. Increasing access to culture in culturally deprived areas

The objective of this investment is to increase access to culture in culturally disadvantaged localities.

This measure consists in a pilot funding programme with local authorities to support cultural programmes and a pilot programme financing cultural education projects for public educational establishments in rural areas and small towns.

Investment 6. Establishment of digital system for cultural funding processes

The objective of this investment is to develop a digital system for the award of public funding in cultural sectors.

This measure consists in roll out of a digital system to facilitate access to funding for national cultural operators.

Investment 7. Accelerating the digitalisation of film production and distribution

The objective of this investment is to increase the capacity of micro, small and medium-sized enterprises in film production and accelerate the digital transition of film producers and distributors in Romania.

This measure consists in financing film and media producers for acquiring digital skills in production and distribution.

K.2. Milestones, targets, indicators, and timetable for monitoring and implementation for non-repayable financial support

Seq. Num.	Related Measure (Reform or Investment)	Milestone / Target	Name	Qualitative indicators (for milestones)	Quantitative indicators (for targets)			Indicative timeline for completion		Description of each milestone and target
					Unit of measure	Baseline	Goal	Quarter	Year	
345	Reform 3.a. Reforming the funding system for the cultural sector	Milestone	Entry into force of the legal acts on the legal framework applicable to cultural workers	Provision in the legal acts indicating the entry into force of the legal framework for the statute of the cultural workers				Q1	2025	Legal acts shall enter into force on the legal framework applicable to cultural workers, which shall: <ul style="list-style-type: none"> - define employment in 'artistic work' and 'cultural work'; - set out standards for employment, taxation, and social security, ensuring commensurate remuneration and access to benefits (for example, unemployment and health protection); - set out provisions for identifying freelancer cultural artists and their access to social protection systems.
347	Investment 5. Increasing access to culture in culturally deprived areas	Milestone	Small localities with access to culture	Payment of financing for cultural projects implemented in small localities				Q2	2026	Payments of financing by the National Cultural Fund Administration for projects implemented in 50 localities with population under 50 000.
348	Investment 6. Establishment of digital system for cultural funding processes	Milestone	Digital system for cultural funding processes	Digital system for cultural funding processes accessible online				Q3	2025	The digital system for cultural funding processes is accessible online. It shall streamline application and project assessment and allow the registration of public cultural grants to prevent double funding. It shall allow data collection for cultural spending analysis and provide public access to non-confidential project information.
350	Investment 7. Accelerating	Target	Film producers and		Number	0	40	Q3	2025	Certificates for trainings in digital skills capacity of film producers and

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	the digitisation of film production and distribution		distributors participating in trainings for digital skills capacity							distributors from 40 undertakings active in the film and media sector.